

## BACHELOR OF BUSINESS ADMINISTRATION IN INTERNATIONAL BUSINESS COURSES

### *i. GENERAL EDUCATION COURSES*

| <i>Code</i>              | <i>Course</i>                                 | <i>Credits</i> | <i>Prerequisite</i> | <i>Course Type</i> |
|--------------------------|-----------------------------------------------|----------------|---------------------|--------------------|
| <b>CIS1001</b>           | Essentials of IT                              | 3              | NONE                | CORE COURSE        |
| <b>CIS2102</b>           | Emerging Technologies                         | 3              | CIS1001             | CORE COURSE        |
| <b>ENG1001</b>           | English                                       | 3              | NONE                | CORE COURSE        |
| <b>ENG1102</b>           | Business Communication (PSDP Integrated)      | 3              | ENG1001             | CORE COURSE        |
| <b>GEN1001</b>           | Core Life Skills & Happiness(PSDP Integrated) | 3              | NONE                | CORE COURSE        |
| <b>GEN1002</b>           | UAE Society                                   | 3              | NONE                | CORE COURSE        |
| <b>GEN1003</b>           | Critical Thinking & Problem Solving           | 3              | NONE                | CORE COURSE        |
| <b>GEN2004</b>           | General Science                               | 3              | NONE                | CORE COURSE        |
| <b>GEN2005 / GEN2006</b> | Basic Arabic / Advanced Arabic                |                |                     | CORE COURSE        |
| <b>GEN2007</b>           | Islamic Culture                               | 3              | NONE                | CORE COURSE        |
| <b>MAT1001</b>           | Business Mathematics                          | 3              | NONE                | CORE COURSE        |
| <b>MAT1102</b>           | Business Statistics                           | 3              | MAT1001             | CORE COURSE        |
|                          | <b>TOTAL CREDITS</b>                          | <b>36</b>      |                     |                    |

### *ii. BUSINESS EDUCATION COURSES*

#### *Core Courses*

| <i>Code</i>    | <i>Course</i>                        | <i>Credits</i> | <i>Prerequisite</i> | <i>Course Type</i>        |
|----------------|--------------------------------------|----------------|---------------------|---------------------------|
| <b>FIA1001</b> | Principles Of Financial Accounting   | 3              | NONE                | CORE COURSE               |
| <b>FIA2102</b> | Principles Of Managerial Accounting  | 3              | FIA1001             | CORE COURSE               |
| <b>MAT2103</b> | Quantitative Techniques For Business | 3              | MAT1102             | CORE COURSE               |
| <b>INE3102</b> | Entrepreneurship(P)                  | 3              | MGM1001             | CORE AND PROTECTED COURSE |
| <b>BUS4103</b> | Business Research Methods            | 3              | MAT1102             | CORE COURSE               |
| <b>BUS4004</b> | Business Ethics                      | 3              | NONE                | CORE COURSE               |
| <b>BUS4205</b> | Globalization And Emerging Markets   | 3              | ECO2102,FIA 2013    | CORE COURSE               |
| <b>ECO2001</b> | Micro Economics                      | 3              | NONE                | CORE COURSE               |
| <b>ECO2102</b> | Macro Economics                      | 3              | ECO2001             | CORE COURSE               |
| <b>FIA2103</b> | Principles Of Finance                | 3              | FIA1001             | CORE COURSE               |
| <b>CIS4104</b> | Management Information System        | 3              | CIS1001             | CORE COURSE               |

|                |                                  |           |         |             |
|----------------|----------------------------------|-----------|---------|-------------|
| <b>BUS3001</b> | Business Law                     | 3         | NONE    | CORE COURSE |
| <b>MKT2201</b> | Principles Of Marketing          | 3         | ECO2001 | CORE COURSE |
| <b>MGM1001</b> | Principles Of Management         | 3         | NONE    | CORE COURSE |
| <b>MGM3103</b> | Operations Management            | 3         | MGM1001 | CORE COURSE |
|                | <b>TOTAL CORE COURSES CREDIT</b> | <b>45</b> |         |             |

### *Capstone Courses*

| <i>Code</i>                 | <i>Course</i>                        | <i>Credits</i> | <i>Prerequisite</i>                               | <i>Course Type</i>                      |
|-----------------------------|--------------------------------------|----------------|---------------------------------------------------|-----------------------------------------|
| <b>MGM4406</b>              | Strategic Management (C,S)           | 3              | SENIOR STATUS,<br>MGM3103 &<br>MKT2201 ,FIA2103 - | CAPSTONE AND<br>SENIOR STATUS<br>COURSE |
| <b>IND4102/<br/>IND4203</b> | Internship (C,S) Or<br>Project (C,S) | 3              | SENIOR<br>STATUS/SENIOR<br>STATUS & BUS4103       | CAPSTONE AND<br>SENIOR STATUS<br>COURSE |
|                             | <b>TOTAL CAPSTONE COURSES CREDIT</b> | <b>6</b>       |                                                   |                                         |

### *Electives – Choose Any Four*

| <i>Code</i>    | <i>Course</i>                                           | <i>Credits</i> | <i>Prerequisite</i> | <i>Course Type</i>               |
|----------------|---------------------------------------------------------|----------------|---------------------|----------------------------------|
| <b>INE3101</b> | Innovation (E,P)                                        | 3              | GEN1003             | ELECTIVE AND<br>PROTECTED COURSE |
| <b>MGM3102</b> | Organizational Behavior(E)                              | 3              | MGM1001             | ELECTIVE COURSE                  |
| <b>MGM3104</b> | Management Of Human<br>Resources (E)                    | 3              | MGM1001             | ELECTIVE COURSE                  |
| <b>MKT3202</b> | E- Marketing (E)                                        | 3              | CIS 1001 & MKT 2201 | ELECTIVE COURSE                  |
| <b>BUS3002</b> | Cross Cultural<br>Communication (E)                     | 3              | NONE                | ELECTIVE COURSE                  |
| <b>MGM3105</b> | E-Customer Relations<br>Management (E)                  | 3              | MGM1001             | ELECTIVE COURSE                  |
|                | <b>TOTAL ELECTIVE COURSES<br/>CREDIT</b>                | <b>12</b>      |                     |                                  |
|                | <b>TOTAL CREDITS REQUIRED IN BUSINESS<br/>EDUCATION</b> | <b>63</b>      |                     |                                  |

*S - Senior Level, C - Capstone, E - Elective, E, P - Elective & Protected and P - Protected*

### iii. BBA IN INTERNATIONAL BUSINESS COURSES

#### Core Courses

| Code    | Course                                | Credits | Prerequisite      | Course Type |
|---------|---------------------------------------|---------|-------------------|-------------|
| ECO3110 | Economics of International Business   | 3       | ECO2102           | Core Course |
| BUS3011 | Export & Import Management            | 3       | None              | Core Course |
| BUS3112 | Comparative Global Management         | 3       | MGM1001           | Core Course |
| FIA4019 | International Banking                 | 3       | NONE              | Core Course |
| MKT4213 | Logistics and Supply Chain Management | 3       | MAT1102 & MKT2201 | Core Course |

#### Capstone Courses

| Code    | Course                        | Credits | Prerequisite  | Course Type                       |
|---------|-------------------------------|---------|---------------|-----------------------------------|
| MKT4119 | International Marketing (C,S) | 3       | Senior Status | Capstone and Senior Status course |

#### Electives – Choose Any One

| Code                                                           | Course                          | Credits   | Prerequisite | Course Type     |
|----------------------------------------------------------------|---------------------------------|-----------|--------------|-----------------|
| BUS4115                                                        | Business Project Management (E) | 3         | MGM1001      | Elective Course |
| FIA4120                                                        | International Finance (E)       | 3         | FIA2103      | Elective Course |
| MKT4120                                                        | Services Management (E)         | 3         | MKT2201      | Elective Course |
| <b>TOTAL CREDITS REQUIRED IN BBA IN INTERNATIONAL BUSINESS</b> |                                 | <b>21</b> |              |                 |

S – Senior Level, C – Capstone, E – Elective, E, P – Elective & Protected and P –Protected